



**LIVE UNITED**

Live United supporters (left to right): Jim Miller, US Post Offices Coachella Valley; Brenda Quintero, Esterline Defense Technologies; Jerry Rylek, Palm Springs Unified School District; Tina Gatlin, Coachella Valley Unified School District; Brian Schell, Penta Building Group; and Little Miss "Future Leader of the Desert".

## GIVE.

Giving now is the easiest and most powerful way to invest in your community and LIVE UNITED.

Regardless of what you're able to give, your investment is making powerful, long-lasting changes throughout the community. Remember, by working together we can accomplish more than anyone can on their own. There are a variety of ways to Give: Individual Giving, Corporate Giving, Employee Campaigns, or special In-Kind Donations.

Call United Way to learn how.

## ADVOCATE.

Whether you are speaking out to improve community conditions, writing letters to elected officials, learning about important social issues, or wearing your LIVE UNITED shirt to show support, you are helping to inspire hope and to create opportunities for a better life for all people. So, go ahead and be an advocate — be visible, be loud, be strong. Sign up at [unitedwayofthedesert.org](http://unitedwayofthedesert.org).

## VOLUNTEER.

Give your time. Lend your muscle.

United Way of the Desert provides the community with quality, meaningful service opportunities.

No matter how much time you can devote to volunteering, every minute counts toward making positive differences in others' lives. Sign up to Volunteer at [unitedwayofthedesert.org](http://unitedwayofthedesert.org).

**YOUR  
DONATION  
STAYS  
LOCAL**

# Providing the Building Blocks for a Better Quality of Life.

## Youth Care

United Way helps prepare youth to succeed in school and for life by providing youth development programs, youth advocacy groups, character building programs, and licensed child care programs. ■

## Health Care

United Way provides healthy solutions for seniors, families and children who need medical and transportation assistance, in-home nursing and hospice care, cancer patient support and treatment, and addiction recovery treatment. ■

## Family and Emergency Care

United Way helps empower people for self sufficiency, helps restore stability in times of trouble, and helps strengthen families by providing basic needs, such as food distribution programs, hot meals, rental and utility assistance programs, and mental health counseling. We also provide tutors, aid victims of domestic violence, provide support for isolated seniors, and offer referral services. ■



**United  
Way**



TM

**United Way of the Desert**

*Improving the lives of Coachella Valley and Morongo Basin residents*

P.O. Box 1990, Palm Springs, CA 92263-1990 • 760-323-2731 • 760-778-1421 fax  
[www.unitedwayofthedesert.org](http://www.unitedwayofthedesert.org)

# Providing the Building Blocks for a Better Quality of Life.



## United Way of the Desert

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## WHAT IS UNITED WAY?

United Way of the Desert is dedicated to improving the lives of local residents by mobilizing the caring power of the community to address health and human care needs. Supporting vital programs and services through generous donations from individuals, businesses, and foundations, United Way enables real change in the overall quality of local lives. United Way answers the call for help everyday by helping to give new hope to the lives of local people in need.

## ?QUE ES UNITED WAY DEL DESIERTO?

United Way of the Desert, se dedica a mejorar las vidas de los residentes locales, utilizando el poder carinoso de la comunidad, atiende a las necesidades de salud y del cuidado humano. Apoyando a programas y servicios vitales, por medio de donaciones generosas de personas individuales, negocios y fundaciones, United Way promueve un cambio real en la calidad general de las vidas locales. United Way contesta a la llamada de ayuda todos los días, ayudando a dar esperanza a las vidas locales de personas necesitadas.

**GIVE. ADVOCATE. VOLUNTEER.**

## HOW IS YOUR DONATION DISTRIBUTED?

A caring team of local community leaders gather each year for a comprehensive review and analysis of the programs and services. They visit each agency, review the services, analyze financial statements, measure cost effectiveness, and then recommend funding levels to the Board of Directors.

## ?COMO SE DISTRIBUYE SU DONACION?

Un dedicado equipo de líderes de nuestra comunidad se reúnen cada año para hacer una revisión comprensiva y análisis de los programas y servicios. Ellos visitan cada agencia, revisan los servicios, analizan los estados financieros, miden la efectividad del costo y después, hacen sus recomendaciones al Consejo de Directores.

Special thanks to AceDirect and ATS Advertising & Graphic Design

# YOUTH CARE

## CORE PROGRAMS FOR YOUTH DEVELOPMENT

### Boys & Girls Club of Cathedral City

32-141 Whispering Palms Trail, Cathedral City, CA 92234  
(760) 324-5844 • (760) 321-2464 fax

### Boys & Girls Club of Coachella Valley

42-600 Cook Street, Suite 120, Palm Desert, CA 92211  
(760) 836-1160 • (760) 776-9111 fax • bgcfcv.org  
Coachella Club • Desert Hot Springs Club  
Indio Club • La Quinta Club

### Boys & Girls Club of Palm Springs

450 S. Sunrise Way, Palm Springs, CA 92262  
(760) 325-3160 • (760) 327-0101 fax • bgcps.org

Provides a variety of after-school and summer programs for youth ages 6-18 in 5 core areas: Character and Leadership Development, Education and Career Development, Health and Life Skills, the Arts and Sports, Fitness and Recreation. Proporciona una variedad de programas para después de la escuela y de verano para jóvenes entre 6 y 18 años de edad, dentro de las 5 áreas más importantes: Desarrollo de la Personalidad y Liderazgo, Desarrollo de la Educación y Carrera Profesional, Habilidades para la Salud y Vida, Artes y Deportes, Buen Estado Físico y Recreación.

## YOUTH DEVELOPMENT FOR CITIZENSHIP, LEADERSHIP AND COMMUNITY SERVICE

### Boy Scouts of America – Inland Empire Council

P.O. Box 8910  
Redlands, CA 92375-2110  
(877) 732-1450 x102 • (909) 793-0306 fax • bsa-ciec.org

Provides a comprehensive youth development program that instills morals and traditional family values. Teaches citizenship, character development, self esteem and community service, for boys ages 7-20, and co-ed ages 15-20.

Proporciona un programa comprensivo de desarrollo juvenil que infunde la moral y los valores tradicionales de la familia. Enseña ciudadanía, desarrollo de la personalidad, auto-estima y servicio a la comunidad. Hombres 7 a 20 años, Jóvenes (hombres y mujeres) de 15 a 20 años de edad.

## CASE MANAGEMENT & ADVOCACY FOR COURT-APPOINTED YOUTH

### CASA for Riverside County, Inc.

44119 Monroe Street, Indio, CA 92202  
(760) 863-7424 • (760) 863-7431 fax  
casariversidecounty.org

Community volunteers advocate for the best interest of abused, abandoned and neglected foster children in the courts of the Riverside County Juvenile Dependency System.

Voluntarios de la comunidad que abogan por el interés superior del niño adoptivo maltratados, abandonados y olvidados en los tribunales del sistema de dependencia juvenil del condado de Riverside.

# FAMILY AND EMERGENCY CARE

## EMERGENCY RENTAL, UTILITY, AND FOOD ASSISTANCE

### Catholic Charities Coachella Valley

81626 Highway 111, Indio, CA 92201  
(760) 342-0157 • (760) 342-0341 fax • ccsbriv.org  
Cathedral City • Desert Hot Springs • Indio  
North Palm Springs • Mecca • Palm Desert

Provides case management with support services, food, rental assistance, utility assistance, advocacy, HIV/AIDS services, counseling and other services that effect families by focusing on preventive services.

Ofrece gestión de casos con servicios de apoyo, alimentos, asistencia de alquiler, asistencia utilidad, promoción, servicios VIH/SIDA, asesoría y otros servicios que afectan familias por centrarse en los servicios preventivos

## MENTAL HEALTH COUNSELING FOR INDIVIDUAL, FAMILY, AND GROUP

### Family Services of the Desert, Inc.

81-711 Hwy 111, Suite 101, Indio, CA 92201  
(760) 347-2398 • (760) 347-6468 fax  
14080 Palm Drive, Suite E, Desert Hot Springs, CA 92240  
(760) 288-7878 • (760) 288-7474 fax  
1297 W. Hobson Way, Blythe, CA 92225  
(760) 921-5004 • (760) 921-5002 fax

Provides valley-wide services in the areas of counseling, child abuse prevention and treatment, adoption/foster family support services; domestic violence advocacy/recovery; crisis intervention; court-approved anger management, domestic violence and parenting programs; school-based counseling.

Proporciona consultoría, prevención de abuso de niños y tratamiento, mediación en el divorcio, intervención en casos de crisis para niños y esposas/esposos maltratados, programas aprobados por la corte del manejo del coraje y violencia doméstica, consultoría en la escuela y paternidad.

## FOOD DISTRIBUTION SERVICES

### FIND Food Bank – Food In Need of Distribution

P.O. Box 10080, Indio, CA 92202  
(760) 775-3663 • (760) 775-0252 fax • findfoodbank.org

Provides food to 86 distribution sites for seniors, homeless, children, and homeless.

Proporciona alimentos a 86 centros de distribución de comida para: ancianos, personas que están incapacitadas de salir de sus casas, niños, y personas sin casa ni hogar.

## ALL-DAY CHILD CARE

### Family YMCA of the Desert

43-930 San Pablo Avenue, Palm Desert, CA 92260  
(760) 341-9622 • (760) 779-9651 fax  
Pre-school and Child Care sites:

Lugares de Pre-escolar y Cuidado de Niños:  
Indio • La Quinta • Palm Desert  
Rancho Mirage • Palm Springs

Provides licensed child care, summer day camp, fitness, youth government program, computer and art classes, and senior and family activities. Financial assistance available.

Ofrece cuidado certificado de niños, campamentos de día durante el verano, clases y deportes para el mantenimiento físico, programas para jóvenes sobre el gobierno, clases de computación, arte y actividades para adultos de la tercera edad y para la familia. Asistencia financiera disponible.

## PROGRAMS FOR GIRLS TO BUILD CHARACTER AND SELF-ESTEEM

### Girl Scouts San Gorgonio Council

77-734 Country Club Drive, Ste. C, Palm Desert, CA 92211  
(760) 345-1703 or (800) 400-4475 • (760) 776-1374 fax

Provides opportunities for leadership, career development and community service. Diverse and contemporary programs for girls ages 5 to 17 to help develop leadership, values, social conscience, self-esteem, and skills for success as they grow into caring and confident young women.

Provee oportunidades de liderazgo, desarrollo de carrera de estudios y servicio a la comunidad. Programas diversos y contemporáneos para niñas de 5 a 17 años de edad para ayudarles a desarrollar liderazgo, valores, conciencia social, auto-estima y habilidades para triunfar durante su crecimiento en mujeres jóvenes que se preocupan y tienen confianza en sí mismas.



www.unitedwayofthedesert.org

Live United supporters (left to right): Mike Bergan, Desert Water Agency; Scott Robinson, Boys and Girls Club of Cathedral City; and Chris Flores, Coachella Valley Water District.

## SOLUTIONS FOR SENIORS PROGRAM

### Jewish Family Service

801 E. Tahquitz Canyon Way, Suite 202, Palm Springs, CA 92262  
72-925 Fred Waring Dr., Ste. 202, Palm Desert, CA 92260  
(760) 325-4088 • (760) 778-3781 fax

Provides case management for frail seniors, individual, couple, family and group counseling, family life education, support groups, information and referral. Provee manejo de casos a ancianos incapaces de poder realizar sus propias tareas, consultaría individual, en pareja, familiar y en grupo; educación de vida familiar, grupos de apoyo, información y referencias.

## HOT MEALS FOR THE HUNGRY

### Martha's Village and Kitchen

83-791 Date Avenue, Indio, CA 92201  
(760) 347-4741 • (760) 347-9551 fax

Services include shelter for homeless, medical clinic, career and education center, ESL and Adult Basic Education classes, case management, childcare, drug/alcohol counseling, food, rent and utility assistance and clothing vouchers. Los servicios incluyen, albergue, clínica médica, centro de carrera y educación, clases de inglés y educación básica, manejadores de caso, cuidado de niños, consejería de alcohol y drogas, comida, renta, ayuda con el pago de luz, y ropa.

## SENIOR TUTORS TO ASSIST YOUTH IN PUBLIC EDUCATION

### RSVP

### An invitation to share time, skills and experience

73-750 Catalina Way, Palm Desert, CA 92260-2906  
(760) 341-0401 • (760) 340-9585 fax

Senior Volunteers working one-on-one with students to improve math and reading skills and to offer a valuable intergenerational exchange.

El mayor se ofrece voluntariamente el trabajo unívoco con los estudiantes para mejorar matemáticas y habilidades de lectura para ofrecer un intercambio entre generaciones valioso.

## DOMESTIC VIOLENCE SHELTER, TRANSITIONAL HOUSING AND COMMUNITY COUNSELING CENTER

### Shelter From the Storm

73-555 Alessandro Drive, Palm Desert, CA 92260  
(760) 674-0400 • (760) 674-0440 fax  
(800) 775-6055 hotline • (760) 328-SAFE hotline  
Desert Hot Springs • Indio • Palm Springs

Provides safe shelter and transitional housing for battered women and their children, 24-hour hotline, legal clinics, outreach programs, group and individual counseling, violence prevention, and community education.

Proporciona refugio seguro y vivienda temporal a mujeres maltratadas y a sus hijos, línea de emergencia las 24 horas, clínica legal, oficinas cerca de usted, consejería individual y en grupo, prevención de violencia y educación a la comunidad.

# HEALTH CARE

## CANCER OUT-PATIENT SERVICES

### American Cancer Society

### Desert Palms Area Office

73-161 Fred Waring Drive, Suite 100  
Palm Desert, CA 92260  
(760) 568-2691 • (760) 341-8783 fax • cancer.org

Provides free support services to cancer patients and their families: information, day-to-day help such as lodging and transportation assistance during treatment, and emotional support.

Proporciona servicios gratuitos a pacientes con cáncer y sus familias, incluso información, ayuda cotidiana como transporte y alojamiento durante el tratamiento, y apoyo emocional.

## HEALTH CARE AT CHILDRENS HOSPITAL

### Childrens Hospital Los Angeles

4650 Sunset Boulevard, MS 29  
Los Angeles, CA 90027  
(323) 660-2450 • (323) 361-8651 fax

Provides charitable and comprehensive medical care for uninsured, low-income, seriously ill or injured Coachella Valley children.

Proporciona cuidado humanitario y caritativo a niños del Valle de Coachella que no estén asegurados o que sean de bajos recursos, o que estén heridos o tengan enfermedades graves.

## DEVELOPMENTALLY DISABLED ADULT DAY CENTER/WORKSHOPS

### DesertArc

73-255 Country Club Drive  
Palm Desert, CA 92260  
(760) 346-1611 • (760) 773-0933 fax

Provides life-enhancing skills for the developmentally disabled that include vocational training, job placement, social services, and respite services.

Proporciona habilidades que mejoran la vida de los discapacitados que incluyen la formación profesional, colocación de empleo, servicios sociales y servicios de asistencia.

## BLIND & HANDICAPPED TRANSPORTATION ACCESS

### Desert Blind and Handicapped Association

777 E. Tahquitz Canyon Way, Suite 200  
Palm Springs, CA 92262  
(760) 318-2882 • (760) 770-1722 fax

Provides critical, compassionate and affordable escort transportation for disabled residents in Western Coachella Valley who have a disability that prevents safe driving.

Proporciona transporte de escolta crítico, compasivo y asequible para los residentes discapacitados en el Valle de Coachella occidental con discapacidades que evita la conducción segura.

## INFORMATION & REFERRAL SERVICE FOR INDIVIDUALS AND NON-PROFITS

### United Way of the Desert

P.O. Box 1990, Palm Springs, CA 92263-1990  
(760) 323-2731 • (760) 778-1421 fax  
unitedwayofthedesert.org

Provides information and referrals to local human care services for people in need. Provides referral for non-profit agencies. Proporciona la información y remisiones a los servicios humanos locales del cuidado para la gente en necesidad. Proporciona las remisiones para las agencias no lucrativas.

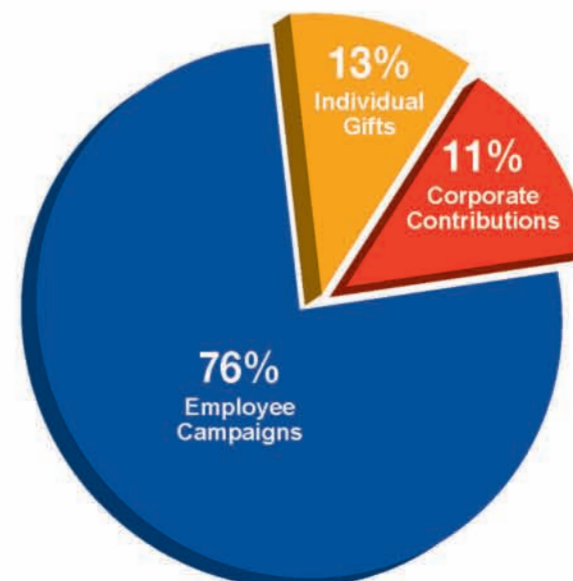
## UW-MSWD EMERGENCY ASSISTANCE PROGRAM

### United Way of the Desert

P.O. Box 1990, Palm Springs, CA 92263-1990  
(760) 323-2731 • (760) 778-1421 fax  
unitedwayofthedesert.org

Manages an emergency bill payment assistance program for low-income Mission Springs Water District customers. Maneja un programa emergencia de la cuenta para los clientes de ingreso bajo del Mission Springs Water District.

## 2009-2010 DONOR FUNDING ANALYSIS OF DOLLARS RAISED



Last year United Way of the Desert's programs and services provided more than 155,000 instances of help and support for local residents. Thank you for your generosity!

## CANCER TREATMENT PAYMENT ASSISTANCE

### Desert Cancer Foundation

74091 Larrea Street, Palm Desert, CA 92260  
(760) 773-6554 • (760) 773-6532 fax

Provides financial assistance for cancer screening, diagnosis and treatment to the residents of the Coachella Valley and surrounding areas who would otherwise not be able to afford this care.

Provee asistencia financiera para detección, diagnóstico y tratamiento del cáncer a personas que viven en el Valle de Coachella y áreas circunvecinas, y quienes de alguna manera, no pueden realizar el pago.

## ALCOHOL AND DRUG RECOVERY FOR WOMEN

### La Vista Alcohol and Drug Recovery Center

2220 Girard Street, San Jacinto, CA 92583  
(951) 925-8450 • (951) 658-6686 fax • lavistarecovery.com

A residential recovery and detox program for women. Services include drug/alcohol education, nutrition and parenting classes, and recovery planning. Provides residential programs for pre-natal and senior women as well. Outpatient services available.

Un programa residencial de desintoxicación y rehabilitación para mujeres. Estos servicios incluyen educación sobre las drogas y el alcohol, nutrición y clases de paternidad, y planificación de rehabilitación. Proporciona residencia a mujeres embarazadas en las últimas semanas de gestación, y a mujeres de edad avanzada. Servicio ambulatorio disponible.

## IN-HOME HEALTH CARE & HOSPICE FOR THE UNINSURED

### Visiting Nurse Association of the Inland Counties

42-600 Cook Street, Suite 202, Palm Desert, CA 92211  
(760) 346-3982 • (760) 779-9162 fax • vna-ic.org

Provides many home health care services that include maternal and infant care, wound and ostomy care, injections, intravenous feedings, physical/occupational/speech therapy, disease management, hospice, and bereavement counseling. Provee varios servicios de cuidado de la salud en casa que incluyen cuidado maternal e infantil, cuidado de pacientes con heridas abiertas y ostomía, inyecciones, alimentación intravenosa, terapia física, ocupacional y del habla (logopedia), manejo de enfermedades, salud por televisión, hospicio y consultoría a personas que han perdido a un ser querido.

**YOUR DONATION STAYS LOCAL**

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### Panel Chairs:

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